

International Competition of Student Scientific Works “Black Sea Science 2022”

Results for the field of “Economics and Administration”

Place	Country	Institution	Work Title	Author(s)	Supervisor(s)	Score
I	Ukraine	National University of Life and Environmental Sciences of Ukraine	US-China trade war	Sheptun Natalia, Martyniuk Ivan, Shulyarenko Eugene	Reznik Nadiia	98
I	Ukraine	Odessa National Academy of Food Technologies	Marketing complex development for the project “Wine routes of Ukrainian Black Sea Region” on the basis of marketing research	Braiko Vladyslava, Tkachenko Tamara	Holubonkova Olena, Braiko Maryna	98
I	Ukraine/ Poland	Chernihiv Polytechnic National University Kozminski University	The impact of Ukrainian migration on the economic development of Ukraine and Poland	Salai Ivan, Lypets Kateryna	Polkovnychenko Svitlana	97,5
II	Ukraine	Simon Kuznets Kharkiv National University of Economics Kharkiv University of Humanities “People's Ukrainian Academy”	Directions of small business support in Ukraine in the conditions of the Covid-19 pandemic	Golikova Yelyzaveta, Kosharnovska Anastasiia	Velychko Kateryna	96,5
II	Ukraine	Kyiv National University of Construction and Architecture	Business project to Start and Develop the Business of Dodon&Co Design and Construction Agency	Zachosa Olha	Denysenko Nataliia	96
II	Ukraine	National University of Food Technologies	Prospects of technology introduction of corporate blockchain in the conditions of digitalisation of economy	Yatchenko Pavlo	Maznyk Liana	95,5
II	Moldova	Academy of Economic Studies of Moldova	The role of intellectual property rights and international transfer of technology in fostering the economic development: the case of China	Tomşa Cristina	Rodica Crudu	95,5
II	Ukraine	Odessa National Academy of Food Technologies	Features of Accounting of Expenditures of Budget Organizations within the Framework of Cross-Border Cooperation Projects	Brailovska Olena	Stasiukova Kateryna	94,5

III	Ukraine	Odessa National Academy of Food Technologies	Features of the implementation of reengineering of administrative services in the department of administrative services of the Odessa city council	Kirilova Valentina	Nikoliuk Olena	93,5
III	Ukraine	National Technical University «Kharkiv Polytechnic Institute»	Main trends of digitalization development in Ukraine and directions of their improvements	Kurochkina Maryna	Novik Iryna	92
III	Ukraine	Cherkasy State Business College	Small business of Ukraine in the conditions of the Covid-19 pandemic	Tertyshna Maryna	Borovyk Tetiana, Ivanova Iryna	91,5
III	Ukraine	Admiral Makarov National University of Shipbuilding	Aquaculture – a field of the future: national property, world trends of development	Kramarenko Alexandra, Smilichenko Heorhii	Irtysheva Inna, Nadochii Iryna	91,5
III	Ukraine	Odessa National Technological University	Research of strategic guidelines for the development of hotel enterprises	Zaitseva Angelina, Melnik Anastasia	Ageeva Iryna, Sedikov Denys	91
III	Ukraine	Sumy State University	The economic and environmental aspects of sharing economy functioning	Piven Vladyslav, Yaremenko Anastasiia	Melnyk Leonid, Kubatko Oleksandr	90,5
III	Ukraine	Odessa I. I. Mechnikov National University	Research of the model of relations by methods of game theory	Borovskiy Denis	Kichmarenko Olga	90,5
III	Ukraine	Sumy national Agrarian University	Digital model of blockchain economy and its impact on various areas	Klymenko Yana	Batsenko Liudmyla	90,5
	Ukraine	Cherkasy State Business College	Labor market in Ukraine and Cherkasy region: comparative analysis	Buzko Aliona	Dernova Iryna	90
	Ukraine	Flight Academy of National Aviation University	Emotional intelligence usage as a factor of airline management efficiency improvement	Stennikova Vira	Kovalenko Nadiia	90
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Management of agricultural enterprise economic security	Plakhotniuk Olena	Biloshkurskyi Mykola	90
	Ukraine Kazakhstan	Mykolaiv National Agrarian University Karaganda Buketov University	Models of diagnosis of bankruptcy of an enterprise. Author's method for assessing financial stability	Kazemyrchyk Mariia, Amanbekova Anel	Luhova Olha	90
	Ukraine	National University of Pharmacy	Analysis of the competitiveness of	Purykina Nona	Surikova Iryna	90

			Ukrainian pharmaceutical manufacturers			
	Ukraine	Vinnitsia Institute of Trade and Economics of Kyiv National University of Trade and Economics	Preferential tax regimes for social entrepreneurship	Ivanov Artem	Melnychuk Oksana	89,5
	Ukraine	Odessa National Academy of Food Technologies	Methodology of marketing strategy development in mature market	Halichenko Viktoriia	Holubonkova Olena	89,5
	Ukraine	Vinnitsia national agrarian university	Insurance management in tourism	Mulyk Maryna	Aleskerova Yuliia	89
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Financial market: structure and trends of development	Tomashevskia Olha	Berzhanir Inna	89
	Ukraine	Banking university	Actualization of modernization of accounting system in the context of socially oriented business development	Yurkiv Roksolana	Kundrya-Vysotska Oksana	89
	Ukraine	Cherkasy State Business College	Innovative paradigm of accounting development for management	Mykhayliukov Michael	Grylitska Anzhela	89
	Ukraine	Cherkasy State Business College	Digital audit as a key element of Ukraine's way out from COVID-19	Shatunova Alina	Grylitska Anzhela	89
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Digital technologies in insurance business as an effective risk management lever	Lysyy Yuriy	Chvertko Liudmyla	88,5
	Ukraine	Donbas National Academy of Civil Engineering and Architecture	Image formation of HEIs as a factor of competitiveness	Butko Kateryna	Dolgalova Olena	88,5
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Marketing research of pricing factors in the flour market of Ukraine	Kornieieva Olha, Kornieieva Iryna	Biloshkurska Nataliia	88,5
	Ukraine	Odessa State Agrarian University	Assessment of financial risks of agricultural business of the region	Zuzina Anastasia	Petrenko Olga	87,5
	Moldova	State Agrarian University of Moldova	Competitiveness of agricultural enterprises	Kumpyta Yuri	Todorova Ludmila	87,5
	Ukraine	Mykolaiv National Agrarian University	Local economic development of territorial communities	Mykhalova Anastasiia	Galunets Nataliia	87,5
	Ukraine	Odessa National Academy of Food Technologies	Features and prospects of green energy development in Ukraine	Kondratenko Anastasia	Lobotska Lyudmila	86,5

	Ukraine	National University of Life and Environmental Sciences of Ukraine	Monitoring of assessment, motivation and stimulation processes of personnel in the system of effective management of the enterprise	Kolesnichenko Anna	Klymchuk Alona	86,5
	Ukraine	Ivan Franko National University of Lviv	State support of small business in Ukraine	Stakhiv Sofiia	Sych Olga	85,5
	Ukraine	Vinnitsia National Agrarian University	Transnationalization of scientific and technological cooperation	Bezden Maria	Tomashuk Inna	85
	Ukraine	Cherkasy State Business College	The impact of the crown virus pandemic on the development of small and medium-sized businesses in Ukraine	Olishevych Anita	Hmyria Victoria	85
	Ukraine	Kyiv National University of Trade and Economics	Diversification of services in gastro-bar «Rebra&Kotlety», Kyiv	Milcheva Tetiana	Melnychenko Svitlana	84,5
	Moldova	The State Agrarian University of Moldova	Analysis of agri-food consumption in the republic of Moldova	Cosolovschi Ecaterina	Nirean Elena	84
	Ukraine/ Poland	National University of Life and Environmental Sciences of Ukraine / National University of Life and Environmental Sciences of Ukraine/ University of Agriculture in Krakow	Conceptual approach to motivation and stimulation of enterprise personnel	Dubinska Hanna	Levytska Inna	84
	Ukraine	Kryvyi Rih National University	Sustainable supplement as a motivational component in calculations of employee`s payments	Porosla Polina	Iarova Alla	82,5
	Ukraine	Lviv Polytechnic National University	Modern development of tourism influencers in Ukraine	Kyianytsia Mariia	Senkiv Mariana	81,5
	Ukraine	Donetsk V. Stus National University	Use of neuromarketing tools during the pandemic	Fedchenko Olga	Yanchuk Tetiana	81
	Ukraine	Odesa State Academy of Civil Engineering and Architecture	Redevelopment and urban space development	Statkevaska Iryna	Pandas Anastasiia	80,5
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	International financial and credit institutions and their cooperation with Ukraine	Stadnichuk Alina	Gvozdej Nataliia	80

	Ukraine	Kharkiv National Automobile and Highway University	Development of management solution to save vehicle fuel for the road transport enterprise	Krupka Andrii	Beketov Yurii	80
	Poland Ukraine	Akademia Górniczo-Hutnicza im.Stanisława Staszica w Krakowie Lviv Polytechnic National University	Prospects for the growth of marketing communications in the Ukrainian Internet space as the key to the growth of the audience of Internet users	Kharandziuk Andrii	Farat Oleksandra	79
	Ukraine	Vinnytsia National Agrarian University	Regulation of foreign economic activity of the enterprise in Ukraine	Bila Maria	Palamarenko Yana	78
	Ukraine	Sumy State University	The impact of branding on consumer behavior in the post-Covid-19 period	Kolesnyk Daria	Saher Liudmyla	77,5
	Ukraine	Vinnytsia Institute of Trade and Economics of Kyiv National University of Trade and Economics	Cryptocurrency: a current trend or an opportunity for young people to take care of their future	Zhovtobriukh Bohdana	Davydiuk Liudmila	76,5
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Modeling the competitiveness of the tourist brand of the territory	Melnyk Diana	Neshchadym Lydmila	74,5
	Romania	„ARTIFEX” University of Bucharest	The transition from traditional to digital marketing in the conditions of the modern economy	Seftoiu Maria-Valeria, Georgiana-Cristina Enescu, Ana-Maria- Ilona Vasile	Deatcu Cătălin	73,5
	Ukraine	Kyiv National University of Trade and Economics	Medium and long term impact of covid-19 on global supply chain design	Yarmolenko Anastasiia	Geseleva Nataliia	73
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Realities of Activities of Hotel Facilities During the Covid-19 Pandemic	Humeniuk Nikita	Melnychuk Yuliia	73
	Kazakhstan	Toraighyrov university	Rural tourism as an alternative form of small business development in rural areas	Aryntai Alikhan	Nurgaliyeva Ainash	73
	Ukraine	Kyiv National University of Trade and Economics	Targeted advertising for business promotion on Facebook and Instagram	Plekh Olena	Okhrimenko Alla	70
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Management of territorial communities	Lisovska Olena	Osadchuk Nataliia	68,5

	Ukraine	National Academy of the National Guard of Ukraine	Features of the management decision-making process	Nikolenko Sergiy	Shapoval Olena	65,5
	Ukraine	Kyiv National University of Trade and Economics	EdTech, InsurTech and FinTech: development and future prospects in Ukraine	Rudas Karina	Sokolovska Iryna	63,5
	Romania	“ARTIFEX” University of Bucharest	Ports. Factors that contribute most to being more efficient	Catlabuga Alexei	Deatcu Cătălin	63
	Ukraine	Vinnitsia Institute of Trade and Economics of KNUTE	Tactics and strategy as fundamental fundamentals of the enterprise	Novak Irina	Babchinska Olena	62
	Kyrgyzstan	International university of Kyrgyzstan	Virtual Reality in Education or virtual education	Iskakova Elvira	Bespalov Dmitrii	45