

## International Competition of Student Scientific Works “Black Sea Science 2023”

### 1<sup>st</sup> stage results for the field of “Tourism, Hotel and Restaurant Business”

Country	Institution	Work Title	Author(s)	Supervisor(s)	Score
Ukraine	Odesa National University of Technology	Development of inclusive tourism in Ukraine to improve the quality and comfort of life of Ukrainians	Liubov Shvets	Vira Lebedieva Svitlana Shekera	93.5
Ukraine	National University of Food Technologies	Development of diabetic sweet dishes for hotel breakfast menus	Anhelina Romanyuk	Olha Pushka	92
Ukraine	Ivan Franko National University of Lviv	Capsule hotels: trends and prospects for implementation in Ukraine	Valeriia Pylypenko	Halyna Kushniruk	92
Ukraine	Odesa National University of Technology Kyiv National University of Culture and Arts	Development of a restaurant product based on the concept of a local restaurant with Craft wines of Ukraine	Hromova Arina, Nesudimova Mariia	Tetiana Nikitchina, Tetiana Brovenko	92
Ukraine Poland	National University of Life and Environmental Sciences of Ukraine University of Agriculture in Krarow Institute of Economics and Social Sciences	Tourist potential of Ukraine: challenges and prospects of the post-war time	Roman Bryl	Inna Levytska, Malgorzata Bogusz	90.5
Ukraine	Lutsk National Technical University	Conceptual model of marketing technologies for customer service based on an individual approach	Daria Osypchuk	Oksana Polinkevych	89.5
Ukraine	State University Zhytomyr Politechnik	Anti-crisis programs for restaurant management in modern business conditions	Olena Selyuk	Alona Klymchuk	89
Ukraine	Lviv National Environmental University	Positive psychology and tourism	Sophia Vovk	Oksana Krupa, Oksana Berezivska	88.5
Moldova	Academy of Economic Studies of Moldova	Application of innovative information technologies	Vlada Colesnicova	Sergiu Tutunaru	87
Ukraine	Odesa National University of Technology	Cultural heritage of turkey related to the great silk road and ways of its involvement into tourist activity	Hradovska Anna	Orlova Mariia, Irina Krupitsa	86.5

Ukraine	West Ukrainian National University, Ternopil	Customer relationship management in the hospitality industry	Kalichenko Tetiana, Kozliuk Iryna	Nahara Maryna	<b>86.5</b>
Ukraine	Odesa National University of Technology	Increasing the tourist potential of Bolgrad, Odesa region, by improving the Pushkin park	Maxym Demchuk, Liubov Shvets	Viacheslav Ivanchenkov, Svitlana Shekera	<b>86</b>
Ukraine	Lviv Polytechnic National University	Research of respondents' perception of the neuromarketing technologies impact during tourist travel: gender aspect	Svitlana Koval	Ihor Kulyniak	<b>86</b>
Ukraine	National University of Water and Environmental Engineering	The future of military and patriotic tourism in Ukraine	Roman Bolotiuk	Margaryta Yakovyshyna	<b>85</b>
Ukraine	National University «Yuri Kondratyuk Poltava Polytechnic»	«Masons of the city of Poltava»	Kateryna Shramko	Nadiya Bakalo	<b>83</b>
Ukraine	O. N. Beketov Kharkiv National University of Municipal Economy	Study of the features of operation and prospects for the development of hotel Chains	Anastasiia Shestirko	Iryna Andrenko	<b>81.5</b>
Ukraine	Vasyl' Stus Donetsk National University	Restoration and directions of tourism business development in Ukraine after the end of the Russian - Ukrainian war	Nataliia Levchenko	Tetiana Yanchuk	<b>81.5</b>
Ukraine	Vinnytsia National Agrarian University	Eco-hotel is a modern innovative concept in the Hospitality industry	Chyrka Mariia	Olena Polova	<b>81</b>
Ukraine	Kharkiv National Automobile and Highway University	Blockchain technologies as an innovative guideline for the economic development of tourism	Daria Serykh	Iryna Kyrchata	<b>80.5</b>
Ukraine	Dnipro University of the Humanities	Hiking as a form of world tourism. The development of hiking in Europe	Olha Pelekhan, Julia Harkusha	Tatyana Teslenko, Iryna Kholod	<b>80</b>
Ukraine	Lutsk National Technical University	Information technology as a tool for promoting regional tourism services in times of war	Viktor Medvid, Yuriy Matyashchuk	Liudmyla Matviichuk, Mykhailo Lepkyi	<b>79</b>
Ukraine	Ivano-Frankivsk National Technical University of Oil and Gas	Hotel and tourism business safety: A case from Ukraine	Viktoriia Mykytyn	Volodymyr Humeniuk	<b>78.5</b>
Moldova	National Institute for Economic Research of the Academy of Economic Studies of Moldova	Some aspects of the evolution of summer camps for children in the republic of Moldova	Mihail Ciobanu	Tatiana Gutium	<b>78.5</b>

Ukraine	Odesa National University of Technology	Experience of implementation of sustainable development in tourist destinations of Indonesia	Marharyta Khmelnytska	Maria Orlova, Iryna Krupitsa	<b>77</b>
Ukraine	O. N. Beketov Kharkiv National University of Municipal Economy	Increasing the efficiency of using the production potential of the hotel network	Bondarenko Oleksandra, Zavada Kateryna	Svidlo Karyna	<b>76</b>
Ukraine	Cherkasy State Technological University	Ways of expanding the bar menu assortment: In-house produced non-traditional tinctures	Vasichkin Ihor, Olkhova Kateryna	Oleksandr Kurakin, Olena Starynets	<b>76</b>
Ukraine	Yuriy Fedkovych Chernivtsi National University	Interactive tourist map as an information and navigation tool in cognitive tourism (on the example of Chernivtsi)	Olha Boichuk	Halyna Krul, Oleksandr Korol	<b>75</b>
Moldova	National Institute of Economic Researcher	The role of tourism and human capital development in economic growth of republic of Moldova	Mircea Gutium	Valeriu Doga	<b>74.5</b>
Ukraine	Uman National University of Horticulture	Marketing of hotel and restaurant services in conditions of uncertainty	Oleksandr Kurmyshov	Liubov Kovalenko	<b>74</b>
Ukraine	Vinnitsia Institute of Trade and Economics of State University of Trade and Economics	Prospects for the introduction of intelligent automation and robotics in the restaurant business in the conditions of the post-war recovery of Ukraine	Tsybaliuk Kateryna	Postova Valentyna	<b>72.5</b>
Ukraine	Dnipro University of the Humanities	Current state and potential for cruise tourism	Iryna Tilug, Elizaveta Kravets	Tetyana Krashennikova, Natalia Yakovleva-Melnuk	<b>71.5</b>
Ukraine	O. N. Beketov Kharkiv National University of Municipal Economy	The wedding tourism development in Ukraine	Daryna Nechyporenko	Iryna Pysareva	<b>70</b>
Ukraine	National University of Food Technologies	Restoration of Ukraine with the expansion of the tourism potential of the Black Sea coast	Yuliia Zhurba	Iryna Melnyk	<b>68.5</b>
Ukraine	State University of Trade and Economics	Boomticket (app)	Svitlana Chugay, Vladyslav Pavliuk	Liudmyla Bovsh	<b>67.5</b>
Ukraine	State University of Trade and Economics	Travel app start up "tourisme	Maryna Muraviova, Viktoriia Maziir	Alla Rasulova	<b>61</b>

Ukraine	Ivan Franko National University of Lviv	Restaurant business co-working in Lviv during the war in Ukraine	Muzhyk Vasylina	Fil Mariia	<b>55.5</b>
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