## **International Competition of Student Scientific Works "Black Sea Science 2023"**

## Results for the field of "Tourism, Hotel and Restaurant Business"

| Place | Country           | Institution  | Work Title   | Author(s)                              | Supervisor(s)                                 | Score   |         |        |
|-------|-------------------|--|--|--|---|---------|---------|--------|
|       |                   |  |  |  |   | Stage 1 | Stage 2 | Total  |
| Ι     | Ukraine           | Odesa National University of<br>Technology   | Development of inclusive tourism in Ukraine to improve the quality and comfort of life of Ukrainians       | Liubov Shvets                          | Vira Lebedieva<br>Svitlana Shekera            | 93.5    | 24.77   | 118.27 |
| I     | Ukraine           | Lviv National Environmental<br>University  | Positive psychology and tourism  | Sophia Vovk                            | Oksana Krupa,<br>Oksana<br>Berezivska         | 88.5    | 28.69   | 117.19 |
| II    | Ukraine           | Ivan Franko National University of Lviv  | Capsule hotels: trends and prospects for implementation in Ukraine   | Valeriia<br>Pylypenko                  | Halyna<br>Kushniruk                           | 92      | 25.00   | 117.00 |
| II    | Ukraine<br>Poland | National University of Life and<br>Environmental Sciences of Ukraine<br>University of Agriculture in Krakow<br>Institute of Economics and Social<br>Sciences | Tourist potential of Ukraine: challenges and prospects of the post-war time                                | Roman Bryl                             | Inna Levytska,<br>Malgorzata<br>Bogusz        | 90.5    | 24.25   | 114.75 |
| II    | Ukraine           | Odesa National University of<br>Technology<br>Kyiv National University of Culture<br>and Arts  | Development of a restaurant product based on the concept of a local restaurant with craft wines of Ukraine | Hromova Arina,<br>Nesudimova<br>Mariia | Tetiana<br>Nikitchina,<br>Tetiana<br>Brovenko | 92      | 22.54   | 114.54 |
| III   | Ukraine           | National University of Food<br>Technologies  | Development of diabetic sweet dishes for hotel breakfast menus   | Anhelina<br>Romanyuk                   | Olha Pushka                                   | 92      | 22.46   | 114.46 |
| III   | Moldova           | Academy of Economic Studies of Moldova   | Application of innovative information technologies   | Vlada<br>Colesnicova                   | Sergiu Tutunaru                               | 87      | 25.46   | 112.46 |

| Ш   | Ukraine | Lutsk National Technical University                               | Conceptual model of marketing technologies for customer service based on an individual approach                          | Daria Osypchuk                          | Oksana<br>Polinkevych                          | 89.5 | 22.08 | 111.58 |
|-----|---------|---|--|---|--|------|-------|--------|
| III | Ukraine | State University Zhytomyr<br>Polytechnic                          | Anti-crisis programs for restaurant management in modern business conditions   | Olena Selyuk                            | Alona<br>Klymchuk                              | 89   | 22.00 | 111.00 |
|     | Ukraine | Odesa National University of<br>Technology                        | Cultural heritage of turkey related to the great silk road and ways of its involvement into tourist activity             | Hradovska Anna                          | Orlova Mariia,<br>Irina Krupitsa               | 86.5 |       |        |
|     | Ukraine | West Ukrainian National University,<br>Ternopil                   | Customer relationship management in the hospitality industry   | Kalichenko<br>Tetiana, Kozliuk<br>Iryna | Nahara Maryna                                  | 86.5 |       |        |
|     | Ukraine | Odesa National University of<br>Technology                        | Increasing the tourist potential of Bolgrad, Odesa region, by improving the Pushkin park                                 | Maxym<br>Demchuk, Liubov<br>Shvets      | Viacheslav<br>Ivanchenkov,<br>Svitlana Shekera | 86   |       |        |
|     | Ukraine | Lviv Polytechnic National University                              | Research of respondents' perception of<br>the neuromarketing technologies impact<br>during tourist travel: gender aspect | Svitlana Koval                          | Ihor Kulyniak                                  | 86   |       |        |
|     | Ukraine | National University of Water and Environmental Engineering        | The future of military and patriotic tourism in Ukraine  | Roman Bolotiuk                          | Margaryta<br>Yakovyshyna                       | 85   |       |        |
|     | Ukraine | National University «Yuri<br>Kondratyuk Poltava Polytechnic»      | «Masons of the city of Poltava»  | Kateryna<br>Shramko                     | Nadiya Bakalo                                  | 83   |       |        |
|     | Ukraine | O. N. Beketov Kharkiv National<br>University of Municipal Economy | Study of the features of operation and prospects for the development of hotel Chains                                     | Anastasiia<br>Shestirko                 | Iryna Andrenko                                 | 81.5 |       |        |
|     | Ukraine | Vasyl' Stus Donetsk National<br>University                        | Restoration and directions of tourism business development in Ukraine after the end of the Russian - Ukrainian war       | Nataliia<br>Levchenko                   | Tetiana<br>Yanchuk                             | 81.5 |       |        |
|     | Ukraine | Vinnytsia National Agrarian<br>University                         | Eco-hotel is a modern innovative concept in the Hospitality industry   | Chyrka Mariia                           | Olena Polova                                   | 81   |       |        |

| Ukraine | Kharkiv National Automobile and<br>Highway University  | Blockchain technologies as an innovative guideline for the economic development of tourism                        | Daria Serykh                                 | Iryna Kyrchata                                | 80.5 |  |
|---------|--|---|--|---|------|--|
| Ukraine | Dnipro University of the Humanities  | Hiking as a form of world tourism. The development of hiking in Europe  | Olha Pelekhan,<br>Julia Harkusha             | Tatyana<br>Teslenko, Iryna<br>Kholod          | 80   |  |
| Ukraine | Lutsk National Technical University  | Information technology as a tool for promoting regional tourism services in times of war                          | Viktor Medvid,<br>Yuriy<br>Matyashchuk       | Liudmyla<br>Matviichuk,<br>Mykhailo<br>Lepkyi | 79   |  |
| Ukraine | Ivano-Frankivsk National Technical<br>University of Oil and Gas                              | Hotel and tourism business safety: A case from Ukraine  | Viktoriia<br>Mykytyn                         | Volodymyr<br>Humeniuk                         | 78.5 |  |
| Moldova | National Institute for Economic<br>Research of the Academy of Economic<br>Studies of Moldova | Some aspects of the evolution of summer camps for children in the republic of Moldova                             | Mihail Ciobanu                               | Tatiana Gutium                                | 78.5 |  |
| Ukraine | Odesa National University of<br>Technology   | Experience of implementation of sustainable development in tourist destinations of Indonesia                      | Marharyta<br>Khmelnytska                     | Maria Orlova,<br>Iryna Krupitsa               | 77   |  |
| Ukraine | O. N. Beketov Kharkiv National<br>University of Municipal Economy                            | Increasing the efficiency of using the production potential of the hotel network                                  | Bondarenko<br>Oleksandra,<br>Zavada Kateryna | Svidlo Karyna                                 | 76   |  |
| Ukraine | Cherkasy State Technological<br>University   | Ways of expanding the bar menu assortment: In-house produced non-traditional tinctures                            | Vasichkin Ihor,<br>Olkhova Kateryna          | Oleksandr<br>Kurakin, Olena<br>Starynets      | 76   |  |
| Ukraine | Yuriy Fedkovych Chernivtsi<br>National University  | Interactive tourist map as an information and navigation tool in cognitive tourism (on the example of Chernivtsi) | Olha Boichuk                                 | Halyna Krul,<br>Oleksandr Korol               | 75   |  |
| Moldova | National Institute of Economic<br>Researcher   | The role of tourism and human capital development in economic growth of republic of Moldova                       | Mircea Gutium                                | Valeriu Doga                                  | 74.5 |  |

| Ukraine | Uman National University of Horticulture  | Marketing of hotel and restaurant services in conditions of uncertainty  | Oleksandr<br>Kurmyshov                    | Liubov<br>Kovalenko   | 74   |  |
|---------|---|--|---|---|------|--|
| Ukraine | Vinnytsia Institute of Trade and<br>Economics of State University of<br>Trade and Economics | Prospects for the introduction of intelligent automation and robotics in the restaurant business in the conditions of the post-war recovery of Ukraine | Tsymbaliuk<br>Kateryna                    | Postova<br>Valentyna  | 72.5 |  |
| Ukraine | Dnipro University of the Humanities   | Current state and potential for cruise tourism   | Iryna Tilug,<br>Elizaveta Kravets         | Tetyana<br>Krasheninnikova<br>, Natalia<br>Yakovleva-<br>Melnuk | 71.5 |  |
| Ukraine | O. N. Beketov Kharkiv National<br>University of Municipal Economy                           | The wedding tourism development in Ukraine   | Daryna<br>Nechyporenko                    | Iryna Pysareva  | 70   |  |
| Ukraine | National University of Food<br>Technologies   | Restoration of Ukraine with the expansion of the tourism potential of the Black Sea coast  | Yuliia Zhurba                             | Iryna Melnyk  | 68.5 |  |
| Ukraine | State University of Trade and Economics   | Boomticket (app)   | Svitlana Chugay,<br>Vladyslav Pavliuk     | Liudmyla Bovsh  | 67.5 |  |
| Ukraine | State University of Trade and Economics   | Travel app start up "tourisme  | Maryna<br>Muraviova,<br>Viktoriia Maziiar | Alla Rasulova   | 61   |  |
| Ukraine | Ivan Franko National University of<br>Lviv  | Restaurant business co-working in Lviv during the war in Ukraine   | Muzhyk Vasylyna                           | Fil Mariia  | 55.5 |  |