

## International Competition of Student Scientific Works “Black Sea Science 2024”

### 1<sup>st</sup> stage results for the field of “Economics and Administration”

Country	Institution	Work Title	Authors	Supervisors	Score
Ukraine	Higher Educational Institution «Academician Yuriy Bugay International Scientific and Technical University»	Strategic planning of the development of territorial communities of Ukraine under the conditions of the marital state	Bober Sergey, Kosa Diana	Shestakovska Tetiana, Chumakova Hanna	98
Ukraine	Odesa National University of Technology	Implementation of the "ideal region" model for evaluating socio-economic development of the regions	Konkin Ruslan, Krasnogorska Anna	Savchenko Tetyana, Radchenko Oleksandr	98
Ukraine	Odesa National University of Technology	Formation of the RETROPOL winery brand development strategy	Halichenko Viktoriia, Tsuran Diana	Braiko Maryna	98
Ukraine	Vasyl Stefanyk Precarpathian National University	Modeling of the impact of exchange rate volatility on macroeconomic indicators	Chepyha Bohdan	Pilko Andriy	98
Ukraine	Kyiv National University of Technologies and Design	Opportunities for implementing the bioeconomy in the pharmaceutical business	Pryharska Diana	Budiakova Olena	97,5
Ukraine	Taras Shevchenko National University of Kyiv	Analysis of differences between the return on equity of NAFTOGAZ and its structural units	Savchuk Serhii	Mykhalska Olena	96,5
Ukraine	Kharkiv National Automobile and Highway University	Application of business planning elements to justify the selection of sustainable development projects	Dovhopol Oleksii, Alipova Darina, Turchenko Dmytro	Dedilova Tetiana	96
Ukraine	Sumy National Agrarian University	Management and administration of the efficiency of the agricultural enterprise	Andriysh Maria, Romanenko Tymofii	Kharchenko Tetyana	96
Ukraine	Kharkiv National Automobile and Highway University	Enhancing the motivational potential of youth within the framework of generational theory	Terokhina Daria, Shpatar Yevhenii	Velychko Yana	95,5

Ukraine	Odesa National University of Technology	Implementation of Alternative Energy Sources in the Activities of Organizations: Effective Management	Rohozha Pavlo, Zavgorodnia Iryna	Sedikova Iryna, Drozdova Valeria	<b>95,5</b>
Ukraine	Lviv national environmental university	Human factor in territorial community development strategy	Slotvynskyi Roman	Zelisko Nataliia	<b>95,5</b>
Ukraine	Separate structural subdivision "Odesa Technical Professional College of Odesa National University of Technology	Clusterization of the audience of gamers in educational institutions of Ukraine	Yadovin Lev	Voronkova Yuliia	<b>95,5</b>
Ukraine Poland	Mykolayiv National Agrarian University; The Academy of Applied Science Academy of Management and Administration in Opole	Brand Management Agro-Industrial Enterprises: The Experience of Ukraine And Poland	Kotenchuk Anastasiia, Otchyts Daniil	Lagodiienko Natallia	<b>95</b>
Ukraine	Pavlo Tychyna Uman State Pedagogical University	Features of bank lending in the current environment	Samborska Valeriia	Berzhanir Inna	<b>95</b>
Ukraine	Odesa National University of Technology	Marketing system of Sinsay store brand research JSC LPP	Pastukh Nadiia	Yevtushok Olha	<b>94,5</b>
Ukraine	National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"	Assessment of the impact of green lending on the credit risks of China's banks	Shi Dailu	Okhrimenko Oksana	<b>94,5</b>
Ukraine	Odessa State Agrarian University	Influence of martial status on strategic anti-crisis management in agricultural enterprises	Ziuzina Anastasiia	Shevchenko Alisa	<b>94,5</b>
Moldova	Technical University of Moldova	The impact of inflation on entrepreneurial development and living standards in Moldova and the European Union	Pociumban Nicoleta	Turcan Iuliu	<b>94</b>
Ukraine	Kharkiv National Automobile and Highway University	Evaluation of the corporate culture perception level by stakeholders	Riznyk Ihor, Panchenko Andrii	Fedotova Iryna	<b>93</b>
Ukraine	Cherkasy State Business College	Implementation of blockchain technologies in financial institutions: advantages, challenges, limitations	Moliaka Mariia	Grylitska Anzhela	<b>92,5</b>

Ukraine	Odesa National University of Technology	Marketing tools for activating competitive advantages of the Petropavlivka United Territorial Community	Braiko Vladyslava	Braiko Maryna	<b>92</b>
Ukraine	Zhytomyr Polytechnic State University	Evaluation of the effectiveness of the use of customs warehouses in the application of customs regimes during the period of military status in Ukraine	Kogut Ksenia Synytska Nadia	Laichuk Svitlana, Polishchuk Iryna	<b>92</b>
Ukraine	Kyiv National Economic University named after Vadym Hetman	Bridging the Gap Between Innovative Finance and Thriving Agro-Industries	Kalinina Oleksandra	Sandul Mariia	<b>92</b>
Ukraine	Vinnitsia Institute of Trade and Economics of State University of Trade and Economics	Innovation cluster as a tool for economic development in crisis conditions	Podoliak Maryna	Stratiichuk Viktoriia	<b>92</b>
Ukraine	Kryvyi Rih National University	Digital transformation of personnel security in the field of enterprise marketing	Solovyan Eva	Mishchuk Ievgeniia	<b>91</b>
Ukraine	National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"	Competitiveness analysis of export of Ukrainian organic agricultural products to the EU	Shang Jing	Okhrimenko Oksana	<b>91</b>
Ukraine	Odesa Polytechnic National University	Strategic management of the organization of competitive services to ensure the innovative development of the PE "Medical laboratory of Simesta"	Slavenko Yelyzaveta	Chernyshova Liliya	<b>91</b>
Ukraine	Lviv Polytechnic National University	Public-private partnership as the basis for the railway development due to the goals of sustainable development	Kolomiets Volodymyr	Kots Olha	<b>91</b>
Ukraine	Pavlo Tychyna Uman State Pedagogical University	Management of educational institutions in the current conditions of economic development	Kilimnyk Julia	Demianyshyna Olesia	<b>91</b>
Ukraine	Vinnitsia National Agrarian University	Marketing as a key element of strategic management in the agricultural sector	Korolenko Viktoria	Tomashuk Inna	<b>90</b>
Ukraine	Sumy State University	Assesment of Financial Leasing Efficiency Based on System Dynamics Simulation of Payment Flows	Hrytsenko Avhusta	Hrytsenko Kostiantyn	<b>90</b>

Ukraine	Kherson State Agrarian and Economic University	Trade and economic relations between Ukraine and the EU countries. Analysis and prospects	Yefremov Arsen	Krykunova Viktoriia	<b>90</b>
Ukraine	Kharkiv National Automobile and Highway University	Restoration of social activity and development of local programs for economic recovery of the affected territories of the Kharkiv region	Serykh Darya	Kyrchata Iryna	<b>90</b>
Ukraine	Pavlo Tychyna Uman State Pedagogical University	Problems of functioning of the modern monetary system of Ukraine during the military aggression	Stadnichuk Alina	Gvozdej Nataliia	<b>89</b>
Ukraine	Chernihiv Polytechnic National University	Strategic guidelines for the development of the startup ecosystem as an important prerequisite for the sustainable recovery of Ukraine	Soroka Anastasiia	Hnedina Kateryna	<b>89</b>
Ukraine	State University of Trade and Economics	Competitive environment on the market of retail banking services	Pokanievych Valeriia	Umantsiv Yurii	<b>89</b>
Ukraine	Cherkasy State Business College	Tax efficiency and competitiveness	Yuschenko Sophia	Grylitska Anzhela	<b>89</b>
Ukraine	Lviv National Environmental University	The impact of economic digitalization on transformations in the organization of business processes and accounting	Pankiv Victoriia, Hren Mariia	Myronchuk Zoriana	<b>89</b>
Ukraine Poland	Lutsk National Technical University Wroclaw University of Science and Technology	Self-assessment of green standards of LNTU scientific activity	Podash Angelina, Vavryniuk Anastasiia	Vavdiuk Nataliia, Mazurkevych Mariusz	<b>89</b>
Ukraine	Kharkiv National Automobile and Highway University	Analysis and evaluation of corporate governance quality by the enterprise	Danilenko Kateryna, Samoilova Valeriia	Bocharova Nadiia	<b>88</b>
Ukraine	Vinnitsia National Agrarian University	Use of artificial intelligence in accounting	Velychko Victoria	Olena Koval	<b>88</b>
Ukraine	Odesa National University of Technology	Sustainable business in the contemporary environment	Putrenok Yelyzaveta	Basiurkina Nataliia, Korobkina Olena	<b>88</b>
Ukraine	State University of Information and Communication Technologies	Problems and prospects of the development of IT-business enterprises in the conditions of modern challenges in Ukraine	Khval Iidiia, Teperyk Kyrylo	Artomova Anastasiia	<b>87</b>
Ukraine Poland	Sumy National Agrarian University Academy of Finance and Business Vistula	Sharing economy as a tool for sustainable development: models, global experience, and opportunities for implementation in Ukraine	Kasian Yevea, Hopka Olha	Pylypenko Nadiia	<b>87</b>

Ukraine	State Biotechnological University	Innovative technologies in marketing: the role of virtual and augmented reality on the example of the women's clothing brand Dressa	Golikova Yelyzaveta	Velychko Kateryna	<b>87</b>
Ukraine	National Academy of the National Guard of Ukraine	Theoretical foundations of the formation of the personnel security management system	Vergeles Roman	Shapoval Olena	<b>86</b>
Ukraine	Odesa State Agrarian University	Assessing the competitiveness of enterprises under conditions of uncertainty	Konopelska Olha	Petrenko Olga	<b>86</b>
Ukraine	Cherkasy State Business College	Analysis of the risks of using blockchain technology in accounting and auditing	Polishchuk Antonina	Grylitska Anzhela	<b>86</b>
Ukraine	Lutsk National Technical University	Socially responsible marketing as a tool for ensuring social responsibility of business	Kovalchuk Anna	Morokhova Valentyna, Boiko Olha	<b>86</b>
Ukraine	National University "Yuri Kondratyuk Poltava Polytechnic"	Innovative solutions of the waste management system: Ukraine and the EU	Omelianenko Kostyantyn	Chichulina Kseniia	<b>85</b>
Ukraine	State Biotechnological University	Approximate calculations for queueing theory	Linnik Victoria, Parfionov Maxim	Mandrazhy Oksana	<b>85</b>
Ukraine	Flight Academy of the National Aviation University	Implementation of the corporate information system for managing the foreign economic activity of «MASTER-AVIA» limited liability company	Kolomiets Mykhailo	Khachatryan Olena	<b>85</b>
Ukraine	National University «Yuri Kondratyuk Poltava Polytechnic»	World experience in utilizing mechanisms of state governance in the ecological sphere	Sokol Mariia	Levchenko Iryna	<b>85</b>
Ukraine	Lutsk National Technical University	Customs regulation and logistics of fresh fruit transportation across the customs border of Ukraine	Bronska Iryna, Khoyna Daryna	Pakholiuk Olena, Peredriy Oksana	<b>84</b>
Ukraine	Kyiv National Economic University named after Vadym Hetman	Formation of the Employee Motivation System in the Company	Kolesnyk Anhelina	Chukhraieva Natalia	<b>84</b>
Ukraine	Cherkasy State Business College	Tax audit and preparation for the tax audit: maintaining the financial stability of the organization	Pogorila Anna	Grylitska Anzhela	<b>84</b>

Ukraine	Vasyl' Stus Donetsk National University	Strategy for increasing the competitiveness of the Tesla electric vehicle	Levchenko Nataliia	Yanchuk Tetiana	<b>84</b>
Ukraine	National University "Yuri Kondratyuk Poltava Polytechnic"	Tools of ABC analysis to increase the efficiency of enterprise business activity	Chornous Yana	Chichulina Kseniia	<b>83</b>
Ukraine	State University of Trade and Economics	Social and economic problems of monopoly formation	Parfonova Olena	Bolhov Vladyslav	<b>82</b>
Ukraine	Vasyl' Stus Donetsk National University	Creativity in digital marketing	Fedchenko Olha	Yanchuk Tetiana	<b>82</b>
Ukraine Germany	Zaporizhzhia National University Münster University of Applied Sciences	Raising the economic awareness of the population for budgeting with the aim of rational use of funds using information technology	Lysenko Sergii, Vittsenko Leonid, Moroziuk Dmytro	Melikhov Yevhenii, Melikhova Tetiana	<b>82</b>
Ukraine	Odesa National University of Technology	Social franchising as a means of developing the economy and society of Ukraine	Dukovska Yana	Lobotska Lyudmila	<b>81</b>
Ukraine	Kyryvyi Rih National University	Improving the forecasting of crisis events in domestic enterprises	Tishchenko Svitlana, Nesterenko Vladyslav	Sviatenko Serhii, Korolenko Rita	<b>81</b>
Ukraine	Pavlo Tychyna Uman State Pedagogical University	Strategic development of the enterprise in the competitive environment	Yeremenko Mariia	Bohashko Oleksandr	<b>81</b>
Ukraine	Vinnitsia Trade and Economic Institute	Development of enterprise development strategy in the conditions of war and post-war reconstruction	Matsyuk Zoryana	Babchynska Olena	<b>77</b>
Moldova	Moldova State University	Analysis of the competitive position of the company in the modern economic environment	Belicova Alexandra	Todorova Liudmila Nazar Nadejda	<b>76</b>
Ukraine	Pavlo Tychyna Uman State Pedagogical University	Analysis of tax changes under martial law	Holenko Victoriia	Vinnytska Oksana	<b>75</b>
Moldova	Moldova State University	Factors influencing the effectiveness of video content on various social networks as a marketing strategy	Tomova Lolita	Todorova Liudmila	<b>72</b>
Ukraine	Odesa National University of Technology	Tools for social projects implementation at the local level	Yenhalycheva Anastasiia, Pazyna Iryna	Briushkova Nataliia	<b>72</b>

Ukraine	Lviv National Environmental University	Implementation of software in management process	Khotynskyi Nazar, Krynyskyi Dmytro	Kolodii Iryna, Lyzak Mykhailo	<b>71</b>
Ukraine	Kyiv National Economic University named after Vadym Hetman	Glocalizational development of the enterprise	Hlynianskyi Serhii, Naumenko Vladyslav	Tepliuk Mariia	<b>69</b>
Ukraine	Lutsk National Technical University	The impact of economic stratification on economic inequality	Saiuk Olha	Lipych Liubov	<b>68</b>
Ukraine	National Technical University “Kharkiv Polytechnic Institute”	Economical justification scientific research work by the example of «development of balm formulation and technology after shaving»	Ovsiannikov Oleh, Dzokh Roman	Veriutina Viktoria, Ovsiannikova Tetiana	<b>65</b>
Ukraine	Cherkasy State Business College	Accounting methods of financial statements: comparative analysis of international and national standards	Potapenko Yana	Grylitska Anzhela	<b>62</b>
Ukraine	Kyiv National Economic University named after Vadym Hetman	Diversification as a strategy for the development of enterprises in the post-industrial economy	Naumenko Vladyslav, Hlynianskyi Serhii	Hrebeshkova Olena	<b>44</b>