

## International Competition of Student Scientific Works “Black Sea Science 2024”

### 2<sup>nd</sup> stage results for the field of “Tourism, Hotel and Restaurant Business”

Place	Country	Institution	Work Title	Authors	Supervisors	Score		
						Stage 1	Stage 2	Total
I	Ukraine	National University of Life and Environmental Sciences of Ukraine Odesa National University of Technology	Development of the concept for an innovative dining establishment using the example of an anti-stress café	Yuliia Lukashevych, Daryna Ryzhenko	Nataliia Kovalenko, Tetiana Brovenko	95,5	25,3	120,8
I	Ukraine	Lutsk National Technical University	Business communication strategy of the hotel and restaurant business in conditions of uncertainty	Andrii Zhovnuruk	Oksana Polinkevych	95	25,8	120,8
I	Ukraine	Odesa National University of Technology	Development of a zero waste restaurant concept in Odessa	Jazaa Amir	Oksana Tkachuk	92	26,5	118,5
II	Ukraine	National University of Water and Environmental Engineering	Volhynia - a tourist gateway from Europe to Ukraine	Roman Bolotiuk	Margaryta Yakovyshyna	99	18,9	117,9
II	Serbia	University of Novi Sad, Faculty of Sciences	The influence of social networks on the choice of catering facilities in the example of the hospitality industry of the Republic of Serbia	Mateja Stanojević	Bojana Kalenjuc Pivarski	87,5	28	115,5
II	Ukraine	National University «Yuri Kondratyuk Poltava Polytechnic»	Prospects for the development of dark tourism in Ukraine	Kateryna Borysenko	Viktoriiia Makhovka	94,5	20,9	115,4
II	Moldova	Academy of Economic Studies of Moldova	Development of mountain resorts in Japan: volcanoes and ski tourism	Vlada Colesnicova	Zinovia Toaca	87	26,5	113,5
III	Ukraine	Odesa National University of Technology	Inclusiveness of entertainment establishments: Ukrainian and global experience	Maksym Demchuk, Vira Serebrianska	Svitlana Shekera	87	26,0	113

<b>III</b>	Ukraine	State University of Trade and Economics	Anti-crisis measures management of restaurant business entities	Sutyk Veronika, Parytska Anastasiia	Zikii Nataliia, Tkachuk Tetiana	<b>93</b>	<b>19,3</b>	<b>112,3</b>
<b>III</b>	Ukraine	Ivan Franko National University of Lviv	Current glamping trends in Ukraine: spatial and functional analysis	Vasylyna Raita	Ihor Pandyak	<b>87</b>	<b>23,5</b>	<b>110,5</b>
<b>III</b>	Ukraine	Professional College of Oil and Gas Technologies, Engineering and Service Infrastructure of Odesa National University of Technology	Formation of the concept of retreats for young people in the development of health tourism in Ukraine	Taisia Bezhenar, Anna Krayz	Olga Shepeleva	<b>87</b>	<b>21,8</b>	<b>108,8</b>
<b>III</b>	Ukraine	Mykolaiv National Agrarian University	Gastronomic tourism in the Mykolaiv Region: project «Wine road of the southern Black Sea Region»	Alina Bohdanova, Kristina Khortiv	Svitlana Pavliuk	<b>88</b>	<b>20,8</b>	<b>108,8</b>
<b>III</b>	Ukraine	Dnipro University of Technology	Strategic directions of balanced functioning of the regional tourist complex	Khovrych Daria	Bezuhla Liudmyla, Herasymenko Tetiana	<b>87,5</b>	<b>21,2</b>	<b>108,7</b>
	Ukraine	National University of Food Technologies	Development of fish dishes for restaurants using non-traditional vegetable raw materials	Kateryna Korzhos, Kateryna Peresada	Olha Dulka	<b>86</b>		
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Ways to overcome the crisis periods of the restaurant industry of Ukraine during the wartime	Valentyn Dubov	Iryna Filimonova	<b>86</b>		
	Ukraine	Odesa National University of Technology	Efficiency of digital marketing in hotels in Odesa: trend analysis and strategy optimization	Victoriia Chekhova	Yuliia Antoniuk	<b>86</b>		
	Ukraine	Polissia National University	Development of the tourist services` market in the conditions of military actions	Iryna Melnyk	Anna Osipchuk	<b>86</b>		
	Ukraine	Dnipro University of the Humanities	Theoretical basics of the formation of service quality at enterprises in the hospitality industry	Denys Cherednichenko, Valeriia Polovnikova	Tetyana Teslenko, Natalia Yakovleva-Melnuk	<b>85</b>		

	Ukraine	Lutsk National Technical University	Street food	Dmytro Budko	Sydoruk Svitlana	<b>85</b>		
	Ukraine	Cherkasy State Business College	The impact of robots and artificial intelligence in the restaurant business on service quality and customer satisfaction	Oleksandr Machulskiy	Anzhela Grylitska	<b>85</b>		
	Ukraine	Lutsk National Technical University	Intangible gastronomic heritage as a modern tourist resource	Svitlana Pavlenko	Lyudmila Matviychuk, Mykhailo Lepkyi	<b>84</b>		
	Ukraine	Ukrainian State University of Science and Technology	Innovative directions for the development of domestic tourism in Ukraine	Daria Rudenko	Tetiana Charkina	<b>84</b>		
	Ukraine	Mykolayiv National Agrarian University	The influence of PR technologies on the activities of the chain of coffee shops «Coffee Go» in Mykolaiv	Natalia Lieskovets	Viktor Kushniruk	<b>83,5</b>		
	Ukraine	Odesa National University of Technology	Factors opposing the realization of military and dark tourism in Ukraine	Liubov Shvets	Svitlana Shekera	<b>83,5</b>		
	Ukraine	Oles Honchar Dnipro National University	Development of the film tourism industry	Anna Boieva, Olha Spirova	Viktoriiia Redko	<b>83,5</b>		
	Ukraine	National University of Food Technologies	Formation of the tourist product of domestic tour operators for tourists from the republic of Poland	Daria Vohulkina	Olena Kharchenko	<b>83</b>		
	Ukraine	Vinnytsia Institute of Trade and Economics of State University of Trade and Economics	Strategic scenarios for strengthening the tourist attractiveness of Ukraine's regions	Anna Sevastianova	Kateryna Antoniuk	<b>83</b>		
	Ukraine	Vinnytsia National Agrarian University	Development of artificial intelligence for personalization of customer service in the hotel and restaurant business	Bohdan Lupina	Olena Polova	<b>82,5</b>		
	Ukraine	Ferenc Rakoczi II Transcarpathian Hungarian College of Higher Education	Historical and cultural sights of jews as the basis for the development of ethnotourism in Mukachevo	Hanykovich Gloria	Shchuka H.P.	<b>82,5</b>		

	Ukraine	Taras Shevchenko National University of Kyiv	Interactive consulting systems and technologies in the development of specialized tourism	Alina Aktiurina	Diana Hryniuk, Igor Smyrnov	<b>81</b>		
	Ukraine	Lviv National Environmental University	Formation of ecological awareness and the role of education in the context of sustainable development of society through the prism of ecological tourism	Sofiia Vovk, Dariia Kobrynychuk	Yuliia Borutska, Iryna Dydiv	<b>80,5</b>		
	Ukraine	State University «Zhytomyr Polytechnic»	Technology for developing a bus tour of Europe for Ukrainian tourists	Tatiana Podik	Dina Yarmolyk	<b>80,5</b>		
	Moldova	Academy of Economic Studies of Moldova	Virtual reality in tourism	Ionelia Dașchevici	Sergiu Tutunaru	<b>79,5</b>		
	Ukraine	Vinnytsia Institute of Trade and Economics of State University of Trade and Economics	Implementation of innovative practices of waste-free production in the restaurant business	Iryna Korchak	Valentyna Postova	<b>79,5</b>		
	Ukraine	National University of Life and Environmental Sciences of Ukraine	Formation and implementation of tourism development strategy: regional aspect	Oleksandr Hora	Inna Levytska	<b>79</b>		
	Ukraine	Mykolaiv National Agrarian University	Social networks as a tool for the promotion of restaurant services	Yana Halaida, Ilona Mulenko	Svitlana Pavliuk	<b>79</b>		
	Ukraine	Cherkasy State Business College	Marketing and branding in tourism: strategies for promotion and competitiveness of tourism destinations	Juliia Onopriienko	Anzhela Grylitska	<b>79</b>		
	Romania	ARTIFEX University of Bucharest	Practical ways of using tourist marketing in the Viscri area	Maria - Valeria Seftoiu, Alexandru Marius - Dediu	Cătălin Deatcu	<b>78,5</b>		
	Moldova	Centre of Excellence in Business Administration	Tourism in Spain: advantages and disadvantages	Alina Palii, Lilia Talambuta	Djulieta Prodan	<b>78</b>		
	Moldova	Trade Co-operative University of Moldova Centre of Excellence in Business Administration	Analysis and perspectives of medical tourism in the Republic of Moldova	Xenia Petrov	Liliana Dandara	<b>77</b>		

	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Inclusive tourism for children with disabilities	Denys Bryhadyr	Oksana Kravchenko	<b>71,5</b>		
	Serbia	Academy of Vocational Studies, Belgrade The College of Hotel Management	The art of restaurant business	Marija Stevanović, Mina Lazarević, Milica Stevanović	Mihaela Lazović	<b>70,5</b>		
	Moldova	Academy of Economic Studies of Moldova	Atypical hotels in the European countries	Iulia Bejenaru	Elena Hristev	<b>70,5</b>		
	Ukraine	Ukrainian State University of Science and Technology	Quality of tourist services in the context of security in modern conditions	Yuliia Chumak	Viacheslav Zadoia	<b>68</b>		
	Ukraine	Zaporizhzhya National University	Project to activate the recreation industry of the Dnipropetrovsk region of Ukraine: health and recreation hotel "Na Lymani"	Netrebenko Yelyzaveta, Shpachynska Olga	Larisa Bezkorovaina	<b>66,5</b>		
	Ukraine	State University of Trade and Economics	Diversification of international hotel chain services	Slobodianik Anastasiia	Boiko Marharyta, Kulyk Mariia	<b>65</b>		
	Ukraine	Simon Kuznets Kharkiv National University of Economics	Challenges and opportunities for the development of inclusive tourism for the socio-economic development of the country and Ukrainian society	Oleksandra Mykhalchenko	Oksana Davydova	<b>65</b>		
	Ukraine	Vasyl Stefanyk Precarpathian National University	Influence of innovative technology on hotel management	Oleg Voroshchuk	Iryna Mendela	<b>56</b>		
	Uzbekistan	The Tashkent Institute of Chemical Technology	The role of digital technologies in the development of the tourism sector	Bakhtiyorova Maftuna	Kasimova Fatima Tulkunovna	<b>50</b>		
	Ukraine	Ukrainian State University of Science and Technologies (Dnipro)	Integration of automated information technologies within the tourism industry	Denys Harkusha	Larysa Martseniuk	<b>37</b>		