## **International Competition of Student Scientific Works "Black Sea Science 2025"**

## 2<sup>nd</sup> stage results for the field of "Economics and Administration"

Place	Country	Institution	Work Title	Author(s) Supervisor	Supervisor(s)		Score	
Flace	Country	Histitution	work fine		Supervisor(s)	Stage 1	Stage 2	Total
I	Ukraine	National Technical University of Ukraine Igor Sikorsky Kyiv Polytechnic Institute	Securing the international competitiveness of Ukraine's agricultural sector in times of war	Shutylieva Anastasiia	Skorobogatova Natalia	98	29,8	127,8
I	Ukraine	Odesa National Maritime University	Features of managing the process of entering logistics companies into foreign markets	Vinohradova Veronika, Kyryliuk Viktoriia	Afanasieva Olga	96,5	28,7	125,2
I	Ukraine	Vasyl Stefanyk Precarpathian National University	Analysis of the value of the investment portfolio using optimization methods and machine learning models	Chepyha Bohdan	Pilko Andriy	97,5	26,8	124,3
I	Ukraine	Zhytomyr Polytechnic State University	Accounting and statistical aspects of the financing of the defense sector in Ukraine during martial status at the expense of tax revenues from the salary fund	Piontkevych Sofiia, Kovtunivska Anastasiia	Laichuk Svitlana, Polishchuk Iryna	97,5	26,8	124,3
II	Ukraine	State University Kyiv Aviation Institute	Foreign trade structure and economic growth of Ukraine. An empirical analysis	Shvets Nikita	Telnova Hanna	95	29,25	124,25
II	Ukraine	Sumy State University	Algorithmic economy prospects for implementing artificial intelligence in economic crisis forecasting and planning based on the experience of the EU and Ukraine	Dudka Mariia, Rozghon Yuliia, Parkhomenko Dmytro	Melnyk Leonid, Kubatko Oleksandr	94	29,9	123,9
II	Ukraine	State Tax University. Ukraine	Ukraine's reconstruction: the key role of international donor support	Matviiv Illia Kupriianova Anastasiia	Kraevskyi Volodymyr Skoryk Maryna	93,5	29,7	123,2

II	Ukraine	State University of Information and Communication Technologies	Developing a strategy for retaining it talent in Ukraine integration of economic social and professional factors	Bielai Illia, Nesterenko Amina	Khavrova Kateryna	95,25	27,75	123
II	Ukraine	Kryvyi Rih National University	The role of social media in civic activism during Ukraine's wartime	Zaderaka Maryna, Samarska Karyna,	Adamovska Viktoriia, Denysenko Diana	94	29	123
II	Ukraine	Odesa National Technological University	Business process automation agency	Nahkymchuk Artem Putrenok Yelyzaveta	Korobkina Olena, Basiurkina Nataliya	92,5	30	122,5
III	Ukraine	State University of Trade and Economics	Foreign trade security of the black sea countries. Status quo and perspectives	Biletska Valeriia	Tokar Volodymyr	94,5	27,9	122,4
III	Ukraine	Ukraine State University of Information and Communication Technologies	The aggravation of the public debt problems of Ukraine and the difficulties of servicing it under conditions of military action	Havrylo Tair	Artomova Anastasiia	93,5	28,9	122,4
III	Ukraine	Sumy National Agrarian University	Enhancing staff efficiency in public institutions through performance appraisal	Synytsia Anastasiia	Viktoriia Musiienko	96	26,1	122,1
Ш	Ukraine	Kharkiv National Automobile and Highway University	Assessment of the innovative position of road transport enterprises in the context of modern challenges	Terokhina Daria, Masuta Alina	Velychko Yana	94	28	122
Ш	Ukraine	National Pirogov Memorial Medical University Vinnytsya	Organization and implementation of digital transformations in the healthcare sector	Burdeinyi Oleksandr, Shcherba Iryna, Lepetan Inna	Holovchuk Yuliia	93	29	122
Ш	Ukraine	National Technical University Kharkiv Polytechnic Institute	Economic justification of the research work on the example of development of anti-dandruff shampoo formulation	Ovsiannikov Oleh, Julia Shybaeva	Veriutina Viktoria, Ovsiannikova Tetiana	92,5	28,3	120,8
III	Ukraine	Simon Kuznets Kharkiv National University of Economics	Improving the company's development strategy in wartime	Morhun Anna	Sigaieva Tetiana	92,5	28,2	120,7
III	Ukraine	Lesya Ukrainka Volyn National University Ukraine	Use of artificial intelligence in accounting and analytical processes	Zakharchuk Illia	Fatenok- Tkachuck Alla	93	27,3	120,3

III	Ukraine	Vasyl Stus Donetsk National University	Research of Lego marketing strategy	Levchenko Nataliia	Yanchuk Tetiana	93,5	25,2	118,7
Ш	Ukraine	State University of Trade and Economics	Efficiency of production and sale of crop production theoretical and practical aspects	Baranchuk Volodymyr Sakhno Daria	Stoianenko Iryna, Tanklevska Nataliya	92,5	23,25	115,75
	Ukraine	Vinnytsia National Agrarian University	Modeling of economic processes using automated systems	Tkach Dmytro	Ishenko Yana	92		
	Ukraine	Cherkasy State Business College	Corruption and human capital - connections manifestations and impact	Riabykin Dmytro	Kuznetsova Nataliya	92		
	Ukraine	Lviv Polytechnic National University Institute of Economics and Management	Development of a model for the impact of emotional intelligence on the effectiveness of managerial decision-making in crisis situations	Niul Henrietta	Vesolovska Mariia	92		
	Ukraine	Sumy National Agrarian University	Regional agricultural land markets in Ukraine. Status and functioning problems	Ostra Kateryna	Tretiak Valentyna	92		
	Ukraine	State University of Trade and Economics	Diagnostics of the company's financial status and directions for its improvement	Buzovir Sofiia	Kondratiuk Oksana, Vavdiichyk Iryna	91,5		
	Ukraine	Kryvyi Rih National University	Research on the features of income formation in insurance companies	Smila Viktoriya, Burlakov Danylo	Korolenko Rita, Kashubina Yulia	91,5		
	Ukraine	Odesa National University of Technology	Stock market forecasting using machine learning algorithms	Kropyvka Vladyslav	Zosimov Viacheslav, Bulgakova Oleksandra	91		
	Ukraine	Lutsk National Technical University	Policy of management of financial and economic risks of business structures in conditions of military actions the experience of Ukraine and Israel	Yarchenia Olga	Polishchuk Vadym Dorosh Viktoriia	90,5		

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Ukraine	The National University of Food Technologies	Social well-being as a key factor for sustainable development in Ukraine - perspectives on the integration of successful practices	Lebedynets Taisiia Malorod Valeriia	Maznyk Liana	90	
Ukraine	State University Kyiv Aviation Institute	The economy of happiness in the world: a descriptive analysis	Yusyuk Iryna	Telnova Hanna	90	
Ukraine	Kyiv National University of Technologies and Design	Artificial intelligence neural networks and digital tools in bioeconomy innovations for sustainability	Zvierieva Mariia	Budiakova Olena	90	
Ukraine	Kharkiv National Automobile and Road University	Improving the development strategy of a small business entity based on the use of digital marketing technologies	Dovhopol Oleksii, Miroshnychenko Oleksandr,Belosto tskiy Ilya	Dedilova Tetiana	89	
Ukraine	Kryvyi Rih Natioinal University	New approaches to evaluating the effectiveness of industrial enterprise branding management	Obolonyk Iryna, Butenko Diana	Adamovska Viktoriia, Porosla Polina	89	
Ukraine	Odesa national university of technology	National security of Ukraine: challenges, priorities and ways to ensure sustainability	Kvashenko Vladyslava, Parapan Nadiia	Chumakova Hanna	89	
Ukraine	State University of Trade and Economics	Providing enterprise`s liquidity and solvency in modern terms	Sheremeta Viktoriia	Stoianenko Iryna, Ganushchak Tetiana	89	
Ukraine	State University of Trade and Economics	Modeling the process of providing an e-service in the Diia application	Tsivka Vlada	Ivanova Olena	89	
Ukraine	Ukrainian institute of arts and sciences	Employee motivation in modern conditions: a harmonious combination of tangible and intangible methods	Rybak Tetiana	Arovina Maryna	88,5	
Ukraine	Odesa National University of Technology	Business process reengineering as a tool for improving the efficiency of enterprises	Dukovska Yana	Lobotska Lyudmila	88,5	
Ukraine	Lviv State University of Life Safety	Optimization of investment portfolio - theory analysis and strategy	Lypska Nataliia	Balash Liliia	88	

Ukraine	Lesya Ukrainka Volyn National University	Accounting procedures in settlements with foreign investors	Vakulina Anastasiia	Fatenok- Tkachuk Alla	88	
Ukraine	Sumy National Agrarian University	Improving the personnel development system in a medical institution	Bondarenko Serhiy	Oriekhova Alvina	88	
Ukraine	Kryvyi Rih National University Ukraine	Improving the methodology for assessing the level of the shadow economy as a tool for Ukraine's post-war reconstruction	Butenko Diana	Mishchuk Ievgeniia	87,5	
Ukraine	Ternopil Ivan Puluj National Technical University	Improvement of cost management at LLC Ternopharm	Yakubiak Olena	Mosiy Olha	87	
Ukraine	National University Yuri Kondratyuk Poltava Polytechnic	Strategy of innovative development of the enterprise	Tkachenko Anastasia	Miniailenko Inna	87	
Ukraine	Kherson National Technical University	Application of behavioral tools to ensure the competitiveness of the enterprise in the conditions of war	Mykhaylyuk Andriy, Bolhar Maksym, Smolyak Oleksiy	Oliinyk Nataliia	87	
Ukraine	Pavlo Tychyna Uman State Pedagogical University	Mechanisms for managing the financial stability of a commercial bank in times of war	Shydlovska Iryna, Popova Karina	Vinnytska Oksana	86,5	
Ukraine	State University of Economics and Technologies	Trendy marketing tools of the banking sector in conditions of martial law	Yakusheva Daria	Nieizviestna Olena	86	
Ukraine	Higher Educational Institution King Danylo University	Prospects for the development of the capital formation management system in Ukraine under the conditions of restrictions imposed by martial law	Molitska Viktoriia	Rozumovych Nataliia	86	
Ukraine	Vinnytsia National Agrarian University	Global trends in the development of the world economy in the conditions of digitalization: the environmental aspect	Yushchuk Olga	Tomashuk Inna	85,5	
Ukraine	State Institute of Economics and Technology	Financial technologies (fintech) and their role in the transformation of traditional banking services	Bilenko Zakhar	Vasylchuk Iryna	85,5	
Ukraine	Chernihiv Polytechnic National University	Fostering Ukraine's startup ecosystem. Challenges opportunities and key incentives under the global innovation strategy 2030	Soroka Anastasiia	Hnedina Kateryna	85,5	

Ukraine	Oles Honchar Dnipro National University	Increasing the competitiveness of products of agricultural enterprises in the post-war period	Bilous Dmytro	Oliynyk Tetiana	85	
Ukraine	Pavlo Tychyna Uman State Pedagogical University	Project management of territorial community development	Kovalenko Maryana	Osadchuk Nataliia	85	
Ukraine	Lesya Ukrainka Volyn National University	Foreign investment in Ukraine by EU countries in the conditions of martial law	Burets Oleksandra	Totska Olesia	84,5	
Ukraine	Mykolayiv National Agrarian University Ukraine	Accounting and control creation of reserves of enterprises under conditions of increasing risks	Petryshyna Daria	Bilichenko Oleksandr	84,5	
Ukraine	Ternopil Ivan Puluj National Technical University	Improvement of the marketing activity management in the organization on the example of jysk international company	Furman Marta	Zyailyk Maria	84,5	
Ukraine	Kharkiv National Automobile and Highway University	Methodological approach to assessing gender orientation of corporate culture	Shvedchykova Alina, Siryk Maksym, Bocharov Oleksandr	Fedotova Iryna	84,5	
Ukraine	Odesa National University of Technology	Social educational project honeycomb	Putrenok Yelyzaveta	Korobkina Olena	84	
Ukraine	Pavlo Tychyna Uman State Pedagogical University	Features of enterprise receivables management in modern conditions	Prynziuk Dmytro	Berzhanir Inna	84	
Ukraine	Lviv State university of life safety	Marketing research in today's environment	Radelytska Iryna	Kovalchuk Oleh	84	
Ukraine	Odessa State Agrarian University	Management of production and economic activities of the peasant farm "Balkani" of the Bilgorod-Dnistrova district of the Odessa region	Gura Julia	Yevtushok Olha, Melnychuk Oksana	83,5	
Ukraine	State University of Trade and Economics	Prospects of game development industry in Ukraine	Petrovska Olha	Shynkovych Andrii	83	
Ukraine Germany	Kherson National Technical University Augsburg Technical University of Applied Sciences	The use of taxonomy methods for assessing the economic security of an enterprise	Daniuk Dmytro, Dorohan Oleksandra, Sydoruk Pavlo	Shandova Nataliia, Oliinyk Nataliia	82	

Ukraine	Priazovsk State Technical University	Management of strategic development of the enterprise based on the analysis of competitive advantages	Kyslenko Daria	Amelnytska Olena	82	
Ukraine	National University of Water and Environmental Engineering	Digital economy and talent migration. Synergy of the future	Malashynska Yuliia	Oliinyk Olena	79,5	
Ukraine	Bohdan Khmelnytsky National University of Cherkasy	Peculiarities of implementing modern business analysis tools	Zabudska Yuliia	Grylitska Anzhela	79,5	
Ukraine	Lviv Polytechnic National University	Project to develop a strategy development platform as a tool for company growth	Kolodii Mariia, Onyshchuk Kostiantyn	Lebid Tetyana, Kohut Iryna	79	
Ukraine	Lesya Ukrainka Volyn National University	Theoretical aspects of accounting and analytical support for socially responsible enterprise activities	Dmytruk Ivanna	Fatenok- Tkachuck Alla	78,5	
Ukraine	State University of Trade and Economics	Implementation of competition policy by national authorities	Tramana Viktoriia	Umantsiv Yurii	78,5	
Ukraine	Lutsk National Technical University	International investment activities in the context of the operation of offshore zones	Zakharova Anna, Dudkevich Mykhailo		78,5	
Ukraine	Odesa National University of Technology	Marketing research of the sports services market in Odessa using the example of the Strekoza fitness clubs system	Pastukh Nadiia	Yevtushok Olha	78	
Ukraine	State Tax University	Behavioral economics as a tool for economic regional reconstruction after military aggression a synthesis of pragmatism and social ethics	Leonova Yelyzaveta	Kraevskyi Volodymyr Skoryk Maryna	75,5	
Ukraine	Bohdan Khmelnytsky National University of Cherkasy	Innovation management. Approaches to management of innovation processes	Karasevych Iryna	Grylitska Anzhela	75	
Ukraine	Bohdan Khmelnytsky National University of Cherkasy	Risk management and discovery of crisis predictions in organizations	Tertyshna Alina	Grylitska Anzhela	75	
Ukraine	Lviv Polytechnic National University	The effect of corporate social responsibility on startup performance	Andrukhiv Viktoriia	Hryniv Nataliya	71,5	

Ukraine	Lesya Ukrainka Volyn National University	Visualization of accounting data for effective management decisions	Huzo Maksym	Fatenok- Tkachuck Alla	69	
Ukraine	Ternopil Ivan Puluj National Technical University	Investigation of the activity of administrative service centers under martial law	Baius Liliia	Halushchak Mykhailo	67,5	
Ukraine	Mykolaiv National Agrarian University	Strategic management of agricultural enterprise development	Martsyniuk Karyna Bezdolna Mariia	Ivanenko Tetiana	65,5	
Ukraine	Sumy State Agrarian University	Administration of «Kishka project» from the «Foor paws» company	Lischyshyna Oleksandra	Makarenko Natalia	52	
Ukraine	National Academy of the National Guard of Ukraine	Management of the mechanism for strengthening budgetary security as the basis of the financial stability of the state	0	Shapoval Olena	43	